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Q. With so many new and diverse subsea cable routes emerging, which do you feel will have the greatest impact on the submarine cable market?

While there may be some exceptions, most major submarine cable routes have been explored already. Nowadays, the overwhelming industry excitement is that we are in an era of multiple large systems being developed over parallel routes (e.g., Trans-Pacific, Trans-Atlantic, Singapore-Europe). Social Media Parties (mostly OTT providers) will undoubtedly continue building larger and larger new systems over these parallel routes due to their significant increasing capacity needs.

Q. How do you expect the industry to change over the next 12-24 months in relation to new technological developments, new market players and the way we approach our ever-increasing capacity demands?

The primary market opportunity and ensuing new construction will continue to be dominated in the foreseeable future by the large social media and OTT providers for at least the next few years and likely years to come .

Q. What do you feel the global subsea cable market will gain from attending Subsea Connect 2017?

In addition to hearing the preeminent submarine industry pioneers and thought leaders, Subsea Connect 2017 will provide participants with an extraordinary opportunity to network and expand business relationships.

*Andrew Lipman will be speaking at **Subsea Connect 2017**. For more information and to register your passes, please [click here](#).*