



**Mike Last
CMO
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Q. With so many new and diverse subsea cable routes emerging, which do you feel will have the greatest impact on the submarine cable market?

Those that will make the most significant long-term impact are the ones that will bring something new. The plethora of available systems and the continuing evolution of optical sub-sea technology mean that capacity and diversity are no longer a major issue for the vast majority of places. Lower latency cables offer a fleeting advantage – until the next new even-lower-latency cable is announced. Fill-in cables, bringing traffic onto the international ‘grid’ from places that are not currently well-served, and those that genuinely bring diversity to places currently served by a single cable will be the most interesting for me.

Q. How do you expect the industry to change over the next 12-24 months in relation to new technological developments, new market players and the way we approach our ever-increasing capacity demands?

I would be surprised if we don’t see an evolution to 400Gbps wavelengths on submarine systems over that period, and this will certainly help with maintaining the scalability needed to handle increasing capacity demands. I certainly don’t expect capacity into/out of Africa to be running out any time soon...! With the OTTs and Content Providers representing an increasingly significant element of our customer case, I confidently expect their influence as major capacity buyers and submarine system investors to continue.

Q. What do you feel the global subsea cable market will gain from attending Subsea Connect 2017?

Capacity’s Wholesale-focussed events are some of the best available. I’m very much looking forward to the opportunity to meet with vendors, partners, suppliers, current and potential customers, and competitors... all in an environment that’s focused on doing business.

*Mike Last will be speaking at **Subsea Connect 2017**. For more information and to register your passes, please [click here](#).*